

How I'll market *your home.*

Most buyers see your home online long before they see it in person. Here's what I'll put in front of them, and how each piece helps.

YOUR HOME'S MARKETING (CHECKED ITEMS ARE INCLUDED)

- ☐ *Professional photography*
Bright, true-to-life photos of every key room and the exterior, edited so buyers stop scrolling on your listing.
- ☐ *Listing video*
A guided tour that shows how the home flows and feels, in a way still photos can't.
- ☐ *Drone photos and aerial video*
The lot, the setting, the views and the neighborhood, shot by an FAA-certified drone pilot.
- ☐ *3D tour*
Buyers can walk through from anywhere, including those relocating from out of town.
- ☐ *Floor plan*
A clear layout, so buyers can picture how they'd live in the home before they visit.
- ☐ *Twilight photos*
Warm windows against an evening sky, for a cover photo that stands out in search results.
- ☐ *Dedicated property website*
Your home gets its own page with photos, video, tour and details, in one link that's easy to share.
- ☐ *Social reels*
Vertical video made for Instagram, TikTok and YouTube, reaching people who aren't searching yet.

HOW IT COMES TOGETHER

BEFORE

I send you a simple prep checklist.

SHOOT DAY

A professional captures your home.

AFTER

Photos are usually back within 24 hours.

GO LIVE

Your home launches with its full marketing.

YOUR AGENT

PHONE

BROKERAGE

EMAIL